

# PRESS RELEASE

For Immediate Release

## **Scotmas Wins Prestigious VIBES Award for its Commitment to Environmental Sustainability**

**Kelso-based Scotmas, a leading provider of Chlorine Dioxide-based water treatment solutions, has been awarded the title of "Best Medium Business" at the 2023 VIBES Awards.**

The awards, celebrating businesses prioritising sustainability and environmental responsibility, recognised Scotmas for its commitment to reducing waste and promoting eco-friendly practices.

"We are thrilled to have been bestowed with the prestigious VIBES Vision in Business Scotland – Best Medium Business award," said Alistair Cameron, CEO of Scotmas. "Winning the VIBES Award is an immense honour and a testament to the dedication and excellence we strive to uphold in our organisation. This remarkable achievement recognises our hard work and highlights our commitment to environmental sustainability."

Scotmas has implemented several eco-friendly initiatives, including the use of renewable energy sources, the reduction of single-use plastics, the implementation of recycling programs and the adoption of electric vehicles. The company has developed a range of Chlorine Dioxide-based (ClO<sub>2</sub>) water treatment solutions that are safe for the environment and do not contribute to the build-up of hazardous chemicals.

"Here at Scotmas, we firmly believe in the power of eco-friendly solutions and are dedicated to exploring the limits of what is possible. This award serves as both a testament to our progress and a reminder of our duty to continually develop products that promote a sustainable and greener future for everyone," said Nicola Cameron, the Commercial Director of Scotmas.

Environmental and sustainability targets are implemented throughout the business, with 26% of total company mileage in 2022 covered by electric vehicles, compared to 12% in 2021. Furthermore, commuting miles have been saved by offering staff hybrid working patterns, while recycled or recyclable packaging is used for their products. Scotmas is pursuing accreditation to B Corp standard by 2024, and the company is on track to achieving Net Zero by 2025.

"We believe that sustainability is not just a buzzword but a responsibility that we all share," added Alistair. "We will continue prioritising sustainability in everything we do, and we hope to inspire other businesses to join us in this effort."

Scotmas was selected as the winner of the "Best Medium Business" category from a pool of highly competitive nominees. Scotmas' dedication to sustainability, technological innovation, and environmental responsibility has set a remarkable example for businesses worldwide. The VIBES "Best Medium Business of the Year" award solidifies its position as a trailblazer in the industry and a company dedicated to making a positive impact on the environment.

Notes To The Editor

What are the VIBES Scottish Environment Business Awards?

Businesses in Scotland are taking significant steps to improve or reduce their impact on the environment, often saving money in the process. The VIBES Scottish Environment Business Awards are held each year to recognise and showcase best practice. The VIBES Scottish Environment Business Awards reward and recognise organisations that have demonstrated significant business benefits from good environmental practice.

The VIBES Scottish Environment Business Awards are a partnership between [Scottish Environment Protection Agency \(SEPA\)](#), [The Scottish Government](#), [Energy Saving Trust](#), [Highland & Islands Enterprise](#), [Scottish Enterprise](#), [South of Scotland Enterprise](#), [Scottish Water](#), [Zero Waste Scotland](#) and [NatureScot](#) and recognise businesses of all sizes and industries that are committed to sustainability and environmental responsibility.

<https://www.vibes.org.uk/about/>

## Images

Image attached shows from left to right: Alistair Cameron - CEO, Nicola Cameron - Commercial Director, Stefan Cameron – Account Manager and Russell Hazelhurst – CFO.

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## About Scotmas

Scotmas is a world leader in ClO<sub>2</sub> chemistry and application, boasting over 30 years of experience applying ClO<sub>2</sub> to diverse environments and uses. With over 50 employees across Scotland and worldwide sales and support locations, the company's technology makes reverse osmosis desalination more accessible to water-stressed, developing world populations.

<https://www.scotmas.com/>

## For Further Information

If you would like to find out more about our company or products, please contact –

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